



Dear Dr,

Being the trusted food provider for this pet, we would like to provide you with additional information regarding our responsible raw food diets for dogs and cats.

As you may know, raw diets represent a small percentage of commercial pet food diets that are currently available in the UAE. And as such, you may be unfamiliar with our brand, feeding philosophy and safety precautions.

We have been manufacturing raw pet food in Dubai, UAE, for more than six years now, and our industry professionals have a combined 50 years of nutritional expertise. Also, our recipes have been reviewed, approved by two board-certified veterinary nutritionists from the USA.

Further, we work with world-renowned integrative veterinarian, Dr Barbara Royal, DVM, CVA, as our Director of Nutrition and Integrative Medicine.

We use nature as the foundation, accompanied by enhanced science-based evidence to create raw food that best serves our pets' health. Our meals comprise a **complete and balanced diet** including nutrient requirements for **growing puppies and kittens** starting at 8 weeks old and for the **maintenance of adult dogs and cats**. In addition, all our recipes meet AAFCO, FEDIAF, and NRC nutritional requirements for all life stages.

Our formulations contain high-quality proteins (not from plant sources, grains, or meat by-products), balanced fats, and low carbohydrates. Also, we include a small nutrient mix of important trace minerals to meet their targeted nutritional requirements. To add on, all our recipes use only single-sourced proteins that are ideal for pets with food allergies or food intolerances.

Following this, we implement a comprehensive approach to food safety and use only certified organic vegetables and human-grade meats inspected by the Dubai Municipality. The manufacturing is then done in a HACCP, ISO 22000, and BRC-certified kitchen. Going one step further, we also use Bacteriophages as an added safety measure. In addition, to ensure safe handling, all pet parents who choose to feed our meals are well-educated in the hygienic handling of raw food in their homes.



To assist you with your patients, Dr Barbara Royal, who has 30 years of professional veterinarian experience, further explains the varying clinical observations of pets being fed raw diet.

- When conducting **X-rays**, you may see small fragments of bone throughout the digestive system which is normal for pets eating Furchild recipes, of which some contain finely ground bone to provide calcium, glucosamine, and chondroitin for skeletal growth and development.
- Along with this, **blood chemistry results** may vary as their tests' ideal levels were based on pets being fed ultra-processed pet food diets. For example, **Blood Urea Nitrogen (BUN)** levels may be in the high range of normal or even just above normal, but if the creatinine level, urine, and other kidney indicators are normal, this is not likely to indicate any kidney malfunction.
- BUN will be high normal because the body is properly metabolising proper amounts of protein from the food and is a normal by-product of healthy protein metabolism. Initially, BUN levels were determined using dogs and cats eating low-protein dry kibble foods and may not reflect what might be seen with normal protein metabolism by a canine or feline.

We understand that in severe cases of immunodeficiency or strong drug therapies like, chemotherapy, autoimmune disease, etc, it is possible that raw food diets may not be the most suitable option. In such cases, it is possible to lightly cook the diets during these times as a temporary measure to control all variables while the animal is treated. A reasonable recommendation during these times is to put them in a covered oven dish at 120°C (250°F) until the meat is lightly cooked through (which will vary based on amounts). Serve with all fat and fluid as well. If this is something needed for a longer term, we will be happy to discuss possible nutritional supplements.

Although there are a rare few health conditions when raw may not be suitable, we are happy to provide guidance, suggestions, scientific research, and options for proper nutrition in cases you are concerned about.

Lastly, we would like to say that a responsibly prepared raw food diet such as Furchild is an excellent choice to support a healthy microbiome in pets, which in turn is the cornerstone of building a healthier immune system and living a better quality of life.

With the best interest of pets in common, we are available to discuss any information regarding your patients' diet and provide tailored advice to support specific health concerns or diagnoses.

Warm regards,
Furchild Pet Nutrition